



The Chamber of Commerce Sweden – Southeast Europe



Presentation of the Board of Directors The Chamber of Commerce Sweden – Southeast Europe As elected at the 2014 Annual Meeting

Martin Ancons (Chairman)



Martin has an extensive experience as CEO and project manager from the manufacturing and environmental industries and with education issues in Sweden and internationally. He has participated in a number of EU projects.

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Göran Uvner (Secretary)



Göran started his carrier with the Swedish Trade Commission (Exportrådet) in Prague and was then appointed regional director for Ericsson Eastern Europe. For Ericsson he established subsidiaries in 10 countries, from Romania to the former Yugoslavian markets. Göran later held position as chairman of the Ericsson subsidiaries in Southeast Europe. After retiring from Ericsson Göran is running his own consultancy company specializing in assisting Swedish companies to establish presence and market their products in Southeast Europe, as well as helping SEE companies to find outlets for their products in Sweden.

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Lars Jakobsson (Accountant)



Lars has 11 years experience from working and living in Croatia. First in the early 80:s when working as destination manager for Fritidsresor in Dubrovnik and then between 1997 and 2008 when he was first CFO for Ericsson Nikola Tesla during its restructuring and entry on the Zagreb Stock Exchange and later CFO for Podravka as well as running his own consultancy company. Both Ericsson Nikola Tesla and Podravka made business in all the former Eastern European countries. Lars speaks

Croatian. He was also a core member of the Zaklada 2020 organisation, that during 2000 together with Tällberg Foundation in Sweden made a scenarioplanning for Croatia. Today he works as interim CFO for smaller and mediumsized companies in Sweden.

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Owe Wetterberg

Owe has 24 years of experience from management positions in large Swedish industrial companies, ie as GM for SKF/Ovako Steel East European Trade Div and as marketing manager for international sales. For 18 years he has been running his own company as agent for Ovako Steel, Inexa Group and IMG in Romania, Bulgaria and Turkey.

Since 1999 Owe is Chairman of the Swedish-Bulgarian Society and has been member of the boards of most Chambers of Commerce for Eastern Europe.

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Roger Hellqvist

Roger has more than 20 years experience from sales/marketing management in Central and Eastern Europe. He has been General Manager for Ericsson companies in Bosnia, Slovakia, Belarus and Austria. Since seven years Roger is running his own consultancy company in the region, specialized in finding mutual trade opportunities between Swedish and local companies. Roger has built up a large network of business consultants within the region.

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Peter Åström

Peter is employed at KTH after his studies to chemical engineer. The last 20 years also include work at the technical park, *Teknikhöjden* and more studies at Karolinska institute.

The 10 years of employment at Materials science together with central KTH includes international missions in the former Soviet Union and other parts of Eastern Europe and a big project in Egypt. The projects are ongoing.

Peter is also involved (since 10 years) in the international organisation SFMT (Sv. Föreningen för Materialteknologi) and the trust fund, *Axel Hultgren*, giving away scholarships of 1 million SEK each year.

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