

Civil Security in South Central Europe Seminars in Belgrade and Sofia September 28-29, 2010

Civil Security encompasses a wide range of security concerns for which Swedish companies can offer competitive solutions. In essence, civil Security is the ability of state to handle threats that could have a significant impact on the functioning of society. It focuses on all-hazards events like civil defense, homeland security, public security, emergency planning and crisis and consequence management.

The needs for solutions within civil security in Serbia and Bulgaria are very real and the urgency of action is imperative as ongoing EU-processes, rapid economic development and increasing foreign direct investments demand new perspectives on both security and securitization.

The main objects of this seminar series are:

- To inform Swedish companies about needs and business opportunities within existing and upcoming projects in the civil security sector in Serbia and Bulgaria.
- To facilitate arena between Swedish companies and local official stakeholders, public and private partners, potential customers etc. Participating Swedish companies are encouraged to provide the Swedish Trade Council with requests on partners they would like to meet in connection with the two seminars.

The two seminars are arranged by the Swedish Trade Council in cooperation with the Embassies of Sweden in Belgrade and Sofia.

Each seminar will consist of a half-day program where analysis will be made of the relevant ongoing political and economic trends and tendencies on the markets, where the Swedish vision of civil security will be presented to the local audience through the participating Swedish companies, and where local ministries, authorities and other stakeholders such as the EU commission will present their views on market needs and potential. In all, each seminar will hold app. 50 participants, including the carefully selected local audience.

Each participating Swedish company will be asked to prepare and present to the audience a case study (15 min) on how its civil security solutions have been successfully implemented in a relevant context.

For more information on practicalities, participation fee and deadline for registration please see the separate registration form.

Civil Security in South Central Europe Seminars in Belgrade and Sofia

When: September 28 –September 29, 2010
Where: Conference venues in Belgrade and Sofia

Separate program for each seminar will be communicated at a later stage

- 08.30-09.00 Registration and coffee
- 09.00 – 09.15 Opening remarks and words of welcome
Excellencies Ambassadors to Serbia resp. Bulgaria
- 09.15-09.30 Swedish civil security competence and experience
Relevant Swedish Association of Civil Security
- 09.30-12.00 Case presentations – successful implementation of Swedish civil security
solutions
Participating Swedish companies
- 12.00-12.15 Coffee break
- 12.15-12.30 Current situation, policy and planned projects within civil security
Ministry of Interior – relevant departments, speakers to be confirmed
- 12.45-13.00 Securitizing energy infrastructure and distribution networks
Ministry of Mining and Energy, speakers to be confirmed
- 13.15-13.30 Civil security from an ICT perspective
Ministry for Telecommunications, Local incumbents, speakers to be confirmed
- 13.45-14.00 The EU perspective on civil security in the resp. countries
European Commission Representation in Belgrade/Sofia, speakers to be
confirmed
- 14.15-14.30 Summing up – questions, remarks and closing discussion
- 14.30-15.30 Networking lunch

Participation fee

By participating Swedish companies, will have the following:

- Participation in two seminars
- Surface in order to present your company and products/services
- Exhibition area
- Logo and company presentation in all marketing and promotions material for the seminars and also in press releases.
- Coffee, refreshment, lunches and bus transportation between Bulgaria and Serbia

Please note that flights and accommodation, as well as any costs not specifically mentioned above, are NOT included in the participation fee. Also note that responsibility for reservation of flights and hotel rooms is on the participants. The Swedish Trade Council can however assist with recommendations.

The participation fee is 3.900 EUR per participating company. One company will have the possibility to be the main sponsor. The fee for main sponsorship is 6.900 Euro.

The event will partly be sponsored and financed with governmental support from Sweden.

Information

For more information, please contact: Elisabeth Seferidis

Tel +30 210 72 46 373 Mobile + 30 6985 087 855 or fax +30 210 72 46 377

elisabeth.seferidis@swedishtrade.se

Confirmation - Attendance at Civil Security in South Central Europe

Yes, we would like to attend the seminar in Belgrade and Sofia. The participation fee is 3.900 EUR per participating company.

Yes, we would like to be the main sponsor of the seminar in Belgrade and Sofia. The fee for main sponsorship is 6.900 EUR.

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Business

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Contact

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Company Address

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Phone

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Fax

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E-mail

Send to:

SWEDISH TRADE COUNCIL, Elisabeth Seferidis, Fax: +30 210 72 46 377 or

elisabeth.seferidis@swedishtrade.se

Please send your confirmation by 16th of April 2010