



BUILD, RESTORE & SECURE

A NORDIC SEMINAR ABOUT INFRASTRUCTURE AND TRAFFIC SOLUTIONS IN BULGARIA

MAY 27 – 28TH, 2010
PLACE: SOFIA, BULGARIA

Situated on the southern part of the Balkans, Bulgaria has a strategic geographic position in the Balkans region. It has borders with Romania, Turkey, Greece, Serbia and F.Y.R.O.M. Since Bulgaria entered EU the country has major infrastructure development plans when it comes to new airports, highways, subway systems, trams and environmental friendly busses.

However, Bulgaria has a high number of traffic accidents and the transport infrastructure and road networks must undergo modernization in order to cope with the need that the country is experiencing. The major need for further infrastructure development, low level of know how creates good business opportunities for Nordic companies which can offer equipment and technology for the transport infrastructure sector consolidated with traffic safety equipment and know how.

With still a major need of building up the infrastructure and maintenance and a high fatal rate in traffic accidents in Europe, Bulgaria has a very ambitious agenda as far as the transport infrastructure sector is concerned.

Bulgaria is determined to improve and extend its Black Sea coast tourism and needs therefore to invest in all of its transport infrastructure sectors. Bulgaria plans to build and rehabilitate more than 500 km of new motorways and about 2500 km in other types of roads till year 2013.

The investment plans in Bulgaria from 2007 till year 2013 include building, rehabilitating and securing new motorways and other types of roads for a value of 2.2 billion euro and railways for 1.4 billion euro. The air traffic control infrastructure and the airports are planned to undergo investments worth 200 million euro while the water transport network and ports will experience major maintenance investments worth 181 million euro. Current infrastructure projects amount to over 11 billion euro.

The EU has substantially funded and aided the development of the infrastructure. Major projects currently under way in the country span roadways, railways, ports and airports, as well as telecommunications and energy segments. The number of public-private partnerships is also growing. Furthermore Bulgaria is one of the EU entry points for goods. With the rising trade between EU countries and Asia, spending to increase port and storage capacity for goods is set to increase.

The seminar is organized by Innovation Norway and the Swedish Trade Council in cooperation with the Bulgarian-Nordic Chamber of Commerce.



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Objective

Through this seminar, the organizers intend to inform Nordic companies about Bulgaria's current status and future plans on the transport infrastructure sector and to create a forum for discussions between Nordic companies and potential business partners in Bulgaria.

Target Groups

After discussion with the sponsors relevant decision makers from ministry's and local authorities and companies will be invited to the seminar.

Media

Relevant journalists from newspapers and trade publications will be identified. Press releases will be sent to media both in advance and after the seminar. The aim is to thorough articles illustrate Nordic technologies, products and services for the Bulgarian market.

May 27 Individual arrivals to Sofia

19.00 Welcoming reception and dinner for all sponsors

May 28 Seminar

08:30-09:00 **Coffee, registration & mingle**

09:00-09:15 **Opening of seminar**

T.E. the Ambassadors of Norway and Sweden

09:15-10:30 **Transport infrastructures in Bulgaria**

- Bulgarian-Nordic Chamber of Commerce
- Ministry of Transport
- Ministry of Regional Development and Public Works
- Road Infrastructure Agency
- The State Agency for Road Safety
- Bulgarian Association of Municipalities
- Representative of EU Commission in Bulgaria

10:30-11:30 **Transport infrastructures in some of the Nordic countries**

11:30-13:00 **Presentations of the Nordic Companies** (3 companies)

13:00-14:00 **Lunch**

14:00-17:30 **Presentations of the Nordic Companies** (7 companies)

17:30-18:00 **Questions & Answers / Match making session & mingle & drinks**

(In the Match Making session, each company will have an own desk in order to present printed material and to conduct individual meetings. The members of Nordic Chamber of Commerce have the possibility to take part of this Mingle session)

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A NORDIC SEMINAR ABOUT INFRASTRUCTURE AND TRAFFIC SAFETY IN BULGARIA

SEND THE REGISTRATION NO LATER THAN 15th OF APRIL, 2010.

Fax: +359 9264 100

The participating fee in the seminar is 2200 EUR. The price includes VIP-reception, presentations and match-making sessions with selected local companies, all meals included in the programme, translation and marketing information in the conference brochure.

Please note that the registration for the seminar is binding and flights & accommodation as well as costs other than the above mentioned are NOT included in the participation fee. The Bulgarian-Nordic Chamber of Commerce will assist with hotel reservation.

For questions, please contact:

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I/ WE WILL ATTEND THE SEMINAR:

Company _____
Corporate ID no _____
Address _____
Postal code _____ City _____
Phone _____ Fax _____
Participant/s _____
(1) _____
Position _____
E-mail _____

Local institutions and potential partners I would like to meet at the seminar: