



**NATIONAL UNION OF HANDICRAFT AND PRODUCTION
CO-OPERATIVES OF ROMANIA - U C E C O M**

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VICE-PRESIDENT OFFICE

April 2012

Regarding: **Romanian trade mission in Sweden and Norway**

Dear Madam / Dear Sir,

We are a representative body – **The National Union of Handicraft and Production Co-operatives of Romania (UCECOM)** – which has a membership of more than 500 co-operative entities – producers and services suppliers active in various fields, such as garments, knitwear, footwear, furniture, handicrafts, food industry, etc.

Between 18th – 25th of August, we will organize a **trade mission in Sweden and Norway**, during which we will prospect the Scandinavian market and promote our members and their products and services, with the purpose of initiating new cooperation with Scandinavian companies.

The Romanian delegation includes representatives of government institutions – the Ministry of Economy, Trade and Business Environment and the Romanian Center for Trade Promotion and Foreign Investments, representatives from non-governmental associative environment – UCECOM, and representatives from the business environment - 11 manufacturers.

The program of the trade mission in Sweden includes, among other activities, a **business forum followed by one-to-one discussions on August 20, between 10:00 – 13:00**, organized with the support of the Romanian Embassy in Stockholm. The event will take place at the **Romanian Embassy, Östermalmsgatan 36, 100 41 Stockholm**.

We have the pleasure to invite you to attend the aforementioned event (programme will follow shortly), where you will have the opportunity to learn more about the Romanian business environment and to initiate business discussions with our members, in the perspective of a future cooperation.

For further details and to confirm your attendance please contact:

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We look forward to meeting you on August 20!

Sincerely yours,

Cristian Mateescu,

Vice-President of UCECOM – Romania